



Sustainability Overview

Communities increasingly need help. Public funding for vital projects is drying up. Yet at the same time, more in the community need those services to sustain themselves.



Another group is in need – Corporate America. Tough economic times, work reductions, changing markets, and tight credit have left organizations battered. Training budgets have been slashed creating a large skills gap. Too many employees lack the right skills to help their organizations grow. Companies are losing their competitive edge.

That’s when the idea hit us. By servicing genuine community needs, we can also teach team and management skills as well as build relationships. Both groups get what they need by working together!

We have a bold mission...to create meaningful experiences for your team through community service projects. Your team builds skills. The community gets manpower and services that allow it to remain vital. And your company get’s to display the difference it can make. Everyone wins. Participants:

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- Acquire higher levels of individual skill and competency
- Sustain the collective performance of thier team and organization
- Improve and support the communities that serve us

It’s a symbiotic relationship. Build the team while building the community. We are blending profitability and philanthropy. It all comes full circle. We believe that it’s a new way to measure true success.

Our versatile teambuilding program is called Sustainability. It’s the combination of two words that when both are placed together, they form something powerful and impactful.

Sustain – Communities are the beneficiaries of these team initiatives, either directly through service learning projects or donations of goods and manpower.

Ability – Crafting active learning environments that build individual and team competency. By using these competencies, individuals leverage personal strengths toward the achievement of team goals. Teams learn how to start, grow and maintain high levels of performance.

Our programs are not just successful one time. They are effective over time. Some projects last a half-day. Other projects are on-going and involve the adoption of some portion of a community.

One Brick Partnership

Bliss Training & Consulting is proud to announce it’s Sustainability partnership with One Brick. Through this partnership, we will be able to enhance our Sustainability programs by utilizing One Brick’s expertise, connections, and project management resources.

Expertise in Volunteering

One Brick is a nation-wide non-profit organization that provides support to local non-profit and community organizations by coordinating unique, social, and flexible volunteer environments for those interested in making a concrete difference in the community. To date they have recruited volunteers to support over 500 organizations.

Connection to Community Service

One Brick has a strong understanding of the community organizations and their true needs. They currently operate in the San Francisco Bay Area, New York City, Chicago, Washington DC., Minneapolis/Saint Paul, Seattle and Orlando.

Project Management Resources

One Brick has many experienced and dedicated program managers in each city. These are seasoned facilitators who provide effective logistical support.





Activity Options

Small Group Experiences – 10 - 25 Participants

This group size allows BTC and One Brick to fully design and deliver the intent of Sustainability – Direct service out in the community combined with a high level of skill and relationship building for the group.

We source unique service opportunities consistent with your organization’s business strategy and the group’s skill building needs. Care is taken to choose a community activity that serves as a metaphor for what the group wishes to accomplish.

Medium Sized Group Experiences – 25 -50 Participants

These larger events retain many of the attributes of the smaller programs. They are highly customized, out in the community, and build needed group skills. Medium sized events deliver high levels of participant engagement and emotional reward. However, at this level, some of the flexibility of placing people in different roles/tasks throughout the program is less practical.

Medium Sized Groups – 100 Participants

This group size presents a tipping point in how programs are designed and executed. One option is to take the group to a community site for a direct, hands-on experience. The other option is to remain at the organization or meeting site and create a service project that can be donated to the community organization.

Option 1 – On-Site Direct Service

A multi-venue one-day program is often designed to accommodate this group size. BTC/OB is sometimes able to host everyone at one community site. Many of the features included in 50 person programs remain a part of these larger events.

Option 2 – Off-Site Indirect Service

Option 2 is easy to execute in one-half day. Instead of taking the group to the community, these events bring the community to the group. Typically, we will introduce a high level member of the benefiting community organization. They will provide the emotional connection between the activity and the contribution to the community.

Large Groups – 100 to 500+ Participants

All of the elements of Option 2 programs previously discussed still hold true. Our focus at this level of program design and delivery is on the scale and scope of the event. The increasing size of the participant group means that we need to scale up the number people to coordinate the service experience and manage logistics. Fortunately, One Brick can provide additional expert facilitation and management in most major markets. To keep the service experience personal (and meaningful), we divide the large group into many small ones.



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Program Examples

Small Group Experiences (10-25)

- Bike Building and Prep
- Green Amazing Intelligence Race
- Urban Farming

Urban Farming



Medium Sized Groups (25-50)

- Green Amazing Intelligence Race
- Kindness Counts
- Poetry Slam

Medium Sized Groups (100)

Option 1 - On-Site

- Art With Heart
- Poetry Slam

Option 2 - Off-Site

- Organic Farm Boxes
- Activity Books

Large Groups (100-500)

- Green Amazing Intelligence Race (Up to 300 Persons)
- Runaway Essentials
- Operation Air Lift



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